

The Bisanar Store

Service and Satisfaction

You always get the best quality, latest styles and lowest prices.

Expert repairing promptly executed.

Geo. E. Bisanar

Jeweler and Optometrist.

Watch inspector So. and C. & N. W. Rys.

In Temporary Home

HICKORY INSURANCE & REALTY CO

General Insurance and Bonds

Office between First National and Southern Public Utilities Co.

Hickory's Pride

Good, Better, Best. Never let it rest Until my Good is better and my Better best.

This, plus service, makes a wonderful combination. I cannot say that our bakery is noted for anything in particular. But I can say that I'm where I am today by giving service, the best quality I know how and trying to treat everyone alike. I believe in waiting on customers each in turn if possible.

We also preach and practice the encouragement of home industries, contribute to all causes we feel worthy, and never turn away a hungry soul.

Made by

City Steam Bakery

For Sale by Good Merchants all over Town

Some Kick in These!



Sporting goods factories in England are working overtime preparing for the opening of the English football season on Sept. 27. These women are busy putting the finishing touches on football covers.

SUBSCRIBE FOR THE RECORD

Quality Tires at "Gyp" Prices

30x3 1/2 Pathfinder\$ 8.85
30x3 1/2 Cross Rib Tread\$10.65
30x3 1/2 All Weather Tread \$12.50
30x3 1/2 Cross Rib Cord\$12.50
32x4 Cross Rib Cord\$24.50
Every Year is A Good Year For Goodyear Tires.

Standard Garage & Sales Company
HICKORY, N. C.



Radiophones

When you put in a radiophone results are what you want. In selecting and installing radio equipment many factors have to be taken into consideration and only an experienced radio man can assure you of the best results. Be sure of getting the best results possible from your radiophone by having me select and install your outfit. I have had over ten years' experience in this line and have installed a great number of radiophones, every one of which are satisfactory. Carry a complete stock of instruments and supplies and can give you immediate delivery and installation. Will have ample stock of supplies for my customers if anything is needed. I follow up all of my installations with a service that is worth much to you and am at my customers' service when needed.

H. A. LATTA

Complete Radio Outfit, Parts and Supplies

SOCIAL & PERSONAL

Mr. F. A. Clinard returned Saturday from a business trip to Georgia.

Mr. Lewis Scruggs left this morning for Durham to enter Trinity College.

Mrs. L. E. Zerden and children are visiting relatives in Baltimore.

Mrs. L. S. Jones of Newton was a visitor in the city today.

Miss Essie Peeler returned yesterday after a delightful visit of a week to Columbia, S. C.

Miss Marion Clarkson left this morning for Farmville, Va., where she will enter school.

Mrs. L. E. Boyd of Asheville is visiting at the home of Mrs. S. C. Eaton and Mrs. W. H. Boyd.

Mr. and Mrs. J. W. Hartsfield were guests over the week end of Mr. and Mrs. George Pendleton in Charlotte.

On account of the Jewish holiday, Zerden's Underselling Store will be closed Saturday.

Mr. W. E. Mitchell of Bennettsville, S. C., was a guest over the week end of Mr. and Mrs. John Geitner.

Mr. Leon Ivey left today for Trinity College, Durham to take up his college work.

Miss Maud Tate of Lenoir and Miss Gertrude Fox left today for Rich Square where they will teach this winter.

Miss Josephine Lyerly left today for Hollins, Va., to enter Hollins College. Mrs. Lyerly accompanied her as far as Greensboro where she will be the guest of Mr. and Mrs. Deal.

There will be a business meeting of the O. Henry Book Club Wednesday afternoon at 4 o'clock with the president, Mrs. John Geitner.

Dr. J. A. Young of Newton was here today with his nephew, William Isenhower, who is taking treatment under Dr. Speas.

Miss Essie Heavner has returned to the city after spending the week end with her parents, Mr. and Mrs. J. E. Heavner, near Grace church.

Mr. Hilton Shuford left yesterday for New Orleans to enter Tulane University. Mr. Shuford expects to complete his medical course this year.

Mr. J. T. Currie has returned from Glasgow, Ky., where he was called by the illness of his brother, Mr. Samuel H. Currie, who died Tuesday in his 69th year.

Miss Sallie Clarkson will leave this evening for Harrisonburg, Va., to enter the Harrisonburg Normal. Miss Clarkson's many friends will regret that her change of residence will take her from Hickory.

Mr. and Mrs. W. J. Shuford, Mr. and Mrs. Earl Mullen and Mr. Harry Link, secretary of the Chamber of Commerce, went to Silvertown, sixteen miles above Boone last week to attend a cheese picnic.

Mr. Clement Cline who has been employed by the Hickory Drug Company for the past four years, left Sunday for Atlanta, Georgia, to enter a school of pharmacy.

Rev. J. D. Andrew will arrive today from Lexington to preach this week at the revival services at Brookford Reformed church. Mr. Andrew will stop with Rev. and Mrs. W. H. McNairy.

President John W. Robinson has been informed that the Southern Railway will handle the Lew Defour Shows for the Catawba county fair the first week in October. Fairfax Harrison, president of the road, telegraphed assurances that the attraction would be on time.

Mrs. W. E. Miller returned home Saturday night from Gastonia where she spent several weeks with her daughter, Mrs. W. L. Coone. Mrs. Coone and Mr. and Mrs. I. W. Moore accompanied her home.

JUNIOR CHAPTER MEETS
Fourteen high school girls were transferred from the Dixie Grey chapter to the James A. Weston chapter, U. D. C., on Thursday evening at the home of Mrs. E. L. Shuford, president of the Abel A. Shuford chapter, U. D. C., making the second Junior chapter in town.
Much is spoken for them in this new chapter with Mrs. Rusk Henry as leader. The following young ladies are the officers and members: Miss Nancy Gay Hall, president; Miss Edwina Umstead, secretary; Miss Helen White, treasurer and Misses Alice Ciley, Virginia Menzies, Katherine Menzies, Nita Mosteller, Margaret Springs, Virginia Springs, Mary Polk Wooten, Katherine Hatcher, Elizabeth Council, Nancy Sherrill and Sallie Brice Spratt.

WITH MRS. LEACH
Circle No. 3 of the W. M. S. of the first Baptist church met with Mrs. J. L. Leach on tenth street Friday afternoon. Ten members were present with Mesdames Deaton, Essex and S. C. Whitener as invited guests. An interesting program was led by Mrs. J. R. Hosley, Mrs. Essex and Mrs. Wood sang a duet and Mrs. S. C. Whitener delighted the guests with a piano selection. Delicious refreshments were served by the hostess assisted by her daughter Mary and Mrs. S. C. Whitener. The next meeting will be held with Mrs. Yates September 29.

COMMITTEE TO MEET

There will be a meeting of the school cooperation committee of the Community Club in the court room of the municipal building Wednesday afternoon at 4 o'clock to discuss matters of importance. The meeting was changed from Tuesday afternoon to Wednesday and the members are urged to bear the change of date in mind. Every lady whose name is in the following list is asked to be present: Mrs. H. D. Abernethy, Mrs. E. B. Cline, Mrs. R. W. Carver, Mrs. R. L. Fritz, Mrs. J. S. Jones, Mrs. Laura McFall, Miss Emma Suttlemyre, Mrs. Wade Caldwell, Miss Frances Field, Miss Grace Henderson, Mrs. E. Lyerly, Mrs. R. M. Peery, Mrs. J. E. Barb, Mrs. C. E. Deal, Mrs. W. R. Gwaltney, Mrs. F. C. Longaker, Mrs. H. G. Miller, Miss Virginia Allen, Mrs. J. H. P. Ciley, Mrs. C. H. Geitner, Mrs. L. G. Kirkpatrick, Mrs. H. G. Miller and Mrs. J. J. Willard.

MRS. K. C. MENZIES Chairman.

YOUNG PEOPLE ENTERTAINED

One of the most delightful parties of the late summer season was that on last Friday evening when Masters Johnnie and Jake Shuford entertained at a lawn party at their home on Thirteenth avenue, inviting about 65 of their young friends.

The large, beautiful lawn was an ideal place for an outdoor party and hosts of Japanese lanterns gleaming among the trees, added an air of festivity.

Numerous games were played with enthusiasm and quite a number of pretty dances were enjoyed. Mrs. Shuford assisted her young sons in entertaining the guests. Delicious refreshments consisting of cream, cake and candy were served during the evening.

LONGVIEW ITEMS

Longview, Sept. 16.—Longview school opened Monday September 4. A new room was added to the school last week and a new teacher was added to the faculty last week. The teachers are as follows: Mr. Edmund S. Long, Misses Pearl Boyd, Melissa Kerr, Pauline Johnson, Beulah Williams Ruth Carenter and Lexie Williams.

Mr. J. R. Boyd made a business trip to Lenoir last week.

Mrs. Robert Taylor of Maiden, Democratic candidate for register of deeds, is visiting friends in Longview and Hickory.

The following people were welcome visitors at Longview school recently: Rev. McNairy, Rev. Walker, Rev. Harris and Mrs. Robert Taylor of Maiden.

CHICAGO BEEF CHEAPER

HERE THAN IN CHICAGO

Chapel Hill, Sept. 18.—"The most surprising thing I found on my trip to Chicago," said Miss Ione Kates today, "was that in the restaurants there Chicago beef costs more than Chicago beef costs in Chapel Hill, after being shipped a thousand miles."

Miss Kates went to the big city to buy supplies for the University Cafeteria which she conducts here. She reports that, despite the abundance of fruits and vegetables raised in the south, she can buy canned goods much more cheaply than nearer home. On her trip she met other southern restaurant proprietors who were on the same sort of purchasing errand as herself.

Miss Kates does not pretend to be an economist capable of finding reasons for the lower prices at Chicago. "My business is simply to buy supplies where I can get 'em cheapest," she says. "I cannyass the markets and if the quality of goods offered is up to the standard I accept the best offers. Naturally, I'd buy in the south if I could find as low prices."

If Henry was running true to form he would be trying to get the coal out of the mines before Christmas.—Shoe and Leather Reporter.



Wide berths are being shown for autumn wear. When they are the same material of the frock, they usually are fastened to the frock, but frequently they are detachable, made of sheer lace or net. They are popular for children and grown ups alike.

Trade Week Specials

Kelly-Springfield Tires

30 x 3

Regular Price

\$12.00

Special Price

\$8.85

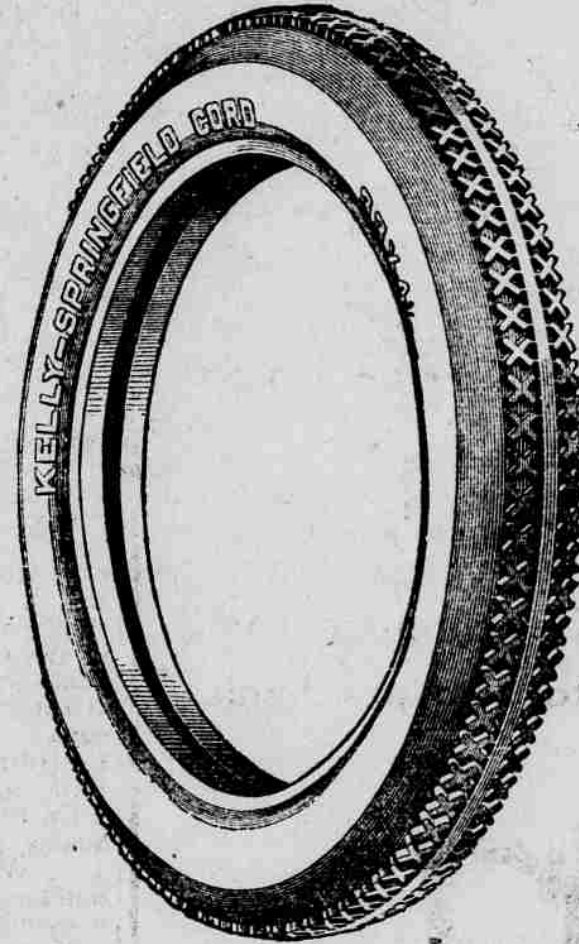
30 x 3 1-2

Regular Price

\$14.90

Special Price

\$9.85



20 per cent off on all other sizes this week

Winchesters Hammers 69c. Regular price \$1.00

Winchester Screwdriver 10c. Regular price 25c.

Genuine
Leather covered
Foot Ball



Regular Price
\$2.00
Special Price
\$1.00

In addition to these We have a number of good values in hardware, tools and cutlery. We Give Coupons.

Abernethy Hardware Co.

"THE WINCHESTER STORE"

HICKORY, N. C.

NEWTON, N. C.

RADIO PROGRAM

Monday

Station WSB—Atlanta, Ga.; 6 p. m., News bulletins; bedtime story, and musical program. 8 p. m. Recital by Miss Fredonia Fraser, vocalist.

Station WGY—Schenectady, N. Y.; 6 p. m. produce market; stock market; baseball scores; news bulletins. 7:45 p. m. musical program.

Station KDKA—Pittsburgh, Pa.; 5 p. m., weekly survey of business. 5:30 p. m., popular concert by Lakewood orchestra. 7 p. m. Pittsburgh Musical Institute night. Numbers by celebrated

artists.

Station WJZ—Newark, N. J.; 6 p. m., baseball scores. 6:10 p. m., stories from St. Nicholas. 8 p. m. business and industrial conditions. 8:10 p. m., the right and wrong way of living for a business man, by Dr. Eugene Christian.

8:15 p. m. "Junior League" by Mrs. Vincent Astor. 8:30 p. m. U. S. Navy night.

Station WOH—Indianapolis, Ind.; 9:30 p. m. musical program.

Station KDS—St. Louis, Mo.; 8:45 p. m. concert.

Station WPT—Charlotte; 8:30 p. m. concert.

Station WEZ—Springfield, Mass.; 8 p. m. concert.

Station WWJ—Detroit, Mich.; 7 p. m. concert.

Station WHAS—Louisville, Ky., concert at 8:30 p. m.

Radiophone in Lenoir and Granite Falls.
H. A. Latta was in Caldwell county five evenings of last week and installed Radiophone outfits for the following parties: D. A. Warlick, Granite Falls, Dr. R. G. Miller, Lenoir, Lenoir Drug Co., Ballews Pharmacy, Walter T. Carpenter.

Will be making installation in Hickory this week. If you are considering installing Radiophone better see him and arrange date for making your installation.—Adv.

Trade Week Specials

A new season starts in September. After vacations are all over, people are back home and settled for the winter, children are back in school. Youngsters need school supplies and toilets for their school appearance. Elders need things for the home, for their personal appearance, for their health and welfare. It is on these essentials that we are offering special inducements for Trade Week. The prices, we know, will appeal to you—therefore we feel we are going to get a big bulk of your business right now. Are we right?

12 cakes lemon soap \$1.00	2 50c tubes Pepsodent tooth
12 cakes bath soap \$1.00	paste \$1.00
2 50c powder, 1 25c vanishing	2 50c Pebecco tooth paste \$1.00
cream \$1.00	Thermos Bottle from \$1.50 up
\$1.00 razor, 35c shaving	Special price on Stationery.
cream \$1.00	Ever-Sharp pencils from 60c
\$1.00 toilet water, 75c pow-	up.
der \$1.25	

Lutz Drug Store

"On The Corner"

17

Phones

317